

CAMPUS VOTE PROJECT

GEORGIA RUNOFF

Campus Vote Project, a project of Fair Elections Center, uses a unique model for helping increase student turnout by working year-round with campus officials and faculty to institutionalize a culture of democratic engagement.

Our staff works with universities, community colleges, faculty, students, and election officials year-round to reduce barriers to student voting. We are continuing our voter engagement work with the upcoming Georgia Runoff Elections and would love your support of our efforts.



CAMPAIGN OVERVIEW

MAKE YOUR VOICE HEARD ON JANUARY 5TH!

Stakeholders are a key element in our campaign to mobilize college students to the polls this year. Influencers drive the political conversation, particularly on Twitter, Instagram and TikTok and are able to utilize their platforms to raise awareness and drive engagement around voting.

CAMPAIGN PILLARS



Raise
Awareness









Highlight
the Stakes



Drive Engagement
& Urgency

THE MESSAGE

-  The future of our democracy is on the ballot this January. Make your voice heard on January 5th. Vote!
-  Turn your mailbox into your ballot box. Vote by mail this election. It's safe, easy, and secure.
-  Empower your community. Help register classmates and colleagues to vote and join our movement to power people to the polls.
-  Now is not the time to sit on the sidelines. It's time to act. Get registered to vote! And then get engaged on your campus and in your community.
-  Your vote is your voice. Voting is the most powerful change agent you have in a Democracy. Don't let it go to waste. Vote and help create the change you want to see in our society.
-  Every vote counts. By making your voice heard on January 5th you'll make a difference on your campus, in your community and for our country. That's the future within our reach.

MESSAGING DETAILS

YOUR VOTE IS YOUR VOICE

4 EASY STEPS TO MAKE YOUR VOICE HEARD

- ① If you aren't already registered, it's easy to do online, but it must be done by Monday, December 7!
 - Note voter registration is only available for federal run-offs. You must have been registered by the Oct. 5th deadline to participate in state run-offs.
- ② You can also update your voter registration through Dec. 7th. You may want to be registered to vote where you will be living on Jan. 5th. If you are registered to vote at an address where you will not be located on Jan. 5th you will need to request an absentee ballot or physically return there to vote in-person.
- ③ Decide which voting option you prefer:
 - Early in-person voting — days and times may vary by location, but early voting will start on December 14. Find times and nearby locations here.
 - Absentee Ballot — request a ballot immediately online or download a ballot application and email it back as an attachment or drop it off in-person.
 - Though you may request a ballot by January 1 by 5pm, you may not receive the ballot on time if you wait until then.
 - Once you get your ballot, follow the instructions exactly when filling it out and preparing to return it, either via postal mail or drop it off at a designated drop-box (check locations with your county registrar's office).
 - Confirm that you must use ballot drop in your county of registration.
 - November 18 is the first day that ballots will be mailed out by election officials.
 - It's recommended that you drop off, rather than mail-in your ballot, if it's 10 days or less before the election.
 - In-person voting on January 5 — find your poll location here.
- ④ Important voter ID, signature matching, and other GA requirements are covered here.

FEELING ENERGIZED AND ENGAGED?

HERE'S MORE YOU CAN DO:

- ✓ Get paid to be a poll worker.
- ✓ Get 3 friends to vote.
- ✓ Volunteer to protect our election.

**IF YOU SEE OR EXPERIENCE A PROBLEM VOTING CALL
866-OUR-VOTE (866-687-8683)**

CVP'S RECENT CONTENT



The election in Georgia is not over!

Georgia will determine the Senate majority.

Why is the runoff election so important?

Republicans hold 50 seats in the Senate. Democrats hold 48.

These 2 seats will determine if Republicans keep the majority or if Democrats secure a 50-50 tie with VP-elect Kamala Harris as the tie breaking vote.

Who's on the ballot?

Two U.S. Senate races are on the ballot:

Race 1:
David Perdue (R)
vs.
Jon Ossoff (D)

Race 2:
Kelly Loeffler (R)
vs.
Rev. Raphael Warnock (D)

When can I vote?

NOW: Request absentee ballot! (if voting by mail)

Dec. 7:
Registration deadline

Dec. 14:
Early vote starts

Jan. 1:
Early vote ends

Jan. 5:
Election Day!

Now is not the time to back down.

Georgia had record turnout in November, deciding the Presidential winner by about 14,000 votes.

Your vote matters.
Make your voice heard.

A college student's guide to voting in the Georgia runoff election

You can vote if...

You are from GA, but you temporarily attend school elsewhere and will not return for the holidays:

- ☐ Request an absentee ballot at your out-of-state address and vote by mail
- ☐ Return to vote early, or
- ☐ Return for Election Day, Jan. 5

You can vote if...

You will be 18 or older on Jan. 5, 2021 and live or attend school in GA and are not yet registered:

- ☐ Register to vote by December 7th
- ☐ Vote early
- ☐ Vote by mail, or
- ☐ Vote on Election Day, Jan. 5

You can vote if...

You are a student in another state, but returning home to GA:

- ☐ Change your registration to your home address
- ☐ Vote early
- ☐ Vote by mail, or
- ☐ Vote on Election Day, Jan. 5

You can vote if...

You are registered to vote at your GA campus address, but will be off-campus for the holidays:

- ☐ Change registration to your off-campus GA address
- ☐ Request an absentee ballot at your off-campus address and vote by mail
- ☐ Return to campus to vote early, or
- ☐ Return to campus for Election Day, Jan. 5

Key dates for voting

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WATCH OUR VOTER ENGAGEMENT VIDEOS



DOWNLOAD CONTENT TO RESHARE!